GROW YOUR BUSINESS WITH US

Business Owners

Business Marketing Consultant

The Cat Got The Cream Workshop

The Cat Got The Cream Online Workshop solves the problem identified with startups and existing small businesses 3 years in or more, struggling to achieve sales which result in poor sales and customer acquisition.

Proposed Solution for Business Owners

1a Business development and research support for ongoing business.

2b Specialist support for different sectors such as digital marketing.

3c Marketing and competitors analysis. Business & Marketing plan completion with the staff.

4d Networking with likeminded individual every month for 3 mths enhancing clients base.

5e Membership of pertaining trade body with free access to The Cellar for the first 3 month.

6f Designing and building the business owner website. Two options: e-commerce or Business website.

7g Business card and flyers design with a choice of flyer presentation as a Flyer Video Message for online purpose.

8h Business advice and legal advice for self-employed and SMEs.

9k Meaningful 1-to-1 with staff 1 hour weekly for the first 3 months then 1/2 hr or 1 hr monthly for 15 months.

10l Social Media Marketing profile creation or update — competitor analysis using Avatar and videoBook promo

11m Help with the business owner self-assessment tax return

12n Help with keeping accurate record of income and expenses which include sales and suppliers cost.

13o General and specialised consultancy provided by the Business Marketing consultant.

14p The Cat Got The Cream prospose solution to the problem identified since 2015 working with SMEs to provide the support identified that meet their needs

18t Girlfridayz Professional Doctorate Accreditation given to business owners who increased their profit by 25%.

15q Innovative strategies and tactics for business growth with the free Core Assets + The Cellar book.

17s 15 months business support when we re-open. on request meeting of 1/2hr or 1hr with the staff. Support provided using various heuristic info to support business growth.

16r 3 Months incubation pathway to business growth with your business marketing consultant using Zoom.