

# Email Marketing

## Template in the Playbook

### Use the following

Use the email templates in the playbook

Product email template

Blog update email template

Discount offer email template

review prompt email template

Abandon cart email template

36 email subject line that work a charm and churn lead with open rate

To achieve the best result with your email marketing campaign is to access the right audience for your target market and write attractive email subject line and engaging body content.

**did you use the email templates and have you try your own?**



### Tips for email Marketing

- Write a powerful subject line
- Your subject line no more than 17 words
- Add call to action
- Add backlink
- Email only your right audience(s)
- Ask permission before you email someone

SOURCE: GIRLFRIDAYZ

### My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.