

The Cat Got The Cream Workshop

As we start a new year looking ahead The Cat Got The Cream Workshop 3 months weekly learning incubation pathway for unemployed people in London working to increase social inclusion for long-term unemployed 6 months or more and looking to start a business. The Cat Got The Cream supports people aged 18 and over starting a business online whether selling products or services.

The Cat Got The Cream workshop is the primer you need to develop your managerial and leadership skills. Whether you're looking to gain more influence in your business or gain major deals in your startup business— the workshop supports improving your chance of finding customers through market research, marketing and business plan... The Cat Got The Cream offers startup businesses the opportunity to start up the right way and offers an 18-month package to ensure their business takes off, the CAT Got The Cream extended their support services to existing small businesses three years and over struggling to keep a healthy flow of customers and stop them from quitting

Planning

Prepare the data and information ahead of time through Market Research apply findings in a business plan.



Defined your business idea in more detail information using the 5W1H tactical and operational plan to break your business goals into objectives to complete your business plan

Business plan completion more information needed

Define your target market audience and the product or service offered on your website information content including price and description of services or products offer to your relatable audience.

Complete a marketing plan with your first campaign to launch your online business and attract your relatable audience to purchase your products or services. Design launch flyers and create a social media presence pertaining to the business vision

Promote

Startup website design with on-page SEO done to ensure your business is listed on Google search. Existing business we review your website content as it could be the issue.



Use different resources and methods to research the company of interest then find the problem within the company and match your skills, ability and knowledge as a solution.

Use varying information in your market research, start an avatar with finding, hobby, interest why your services or products would meet the needs of your prospects/clients and how your knowledge and skills can enhance the chance of them buying from you or using your services.

Create a LinkedIn profile and learn how to create the about you and upload information about your business products or services, use other SM platforms suitable for your offering as well as join groups and gain followers and connections through intelligent posting.

Ready to grow?

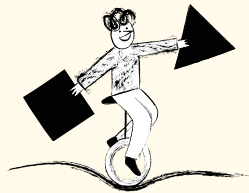
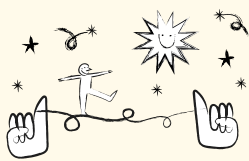
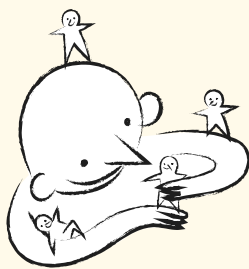
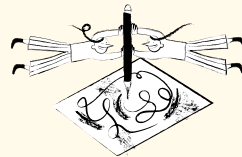
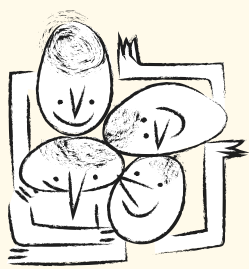
Personal Development leads to happiness and wellbeing
Source

Girlfridayz Limited UK Government accredited award-winning company

RESOURCE PAGE

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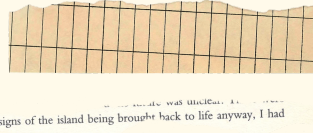
Helping long-term unemployed startup an online business



Two Staff needed
5 hours per week

Two Business Digital
Marketing Officer.

Workshop duration
3 months to 18mths



Room needed to
provide Monthly
incubation learning
pathway of 1 hours
group meeting of 10
people (2)

Training provision for
startups Marketing and Its
Application to Business 5
weeks role-play training
course and The Manual.



40 minutes Zoom meeting per
week with an individual on a
rotative basis attendee with staff

Staff and attendee support while working from home

How to work from home professionally

Working from home

Not sure how? Let us help with a few tips and tricks:

01. Set up your workspace.

It's best to find an area in your home that's conducive to working with a desk or a table, have a couch or chair. Make sure you're comfortable and allows you to stay focused.

03. Have a to-do list.

It is beneficial to have done your to-do list at the end of your day ready for the next day because preparation is the key to elevation. List down your priorities for the day. Set pockets of time to complete your tasks and make sure you stick to your schedule.

04. Communicate.

Check in with your boss and colleagues from time to time. Update them on your schedule and deliverables, especially if there are any changes.

05. Take breaks.

The key is balance. Give yourself enough time during the day to walk away from your computer screen and phone. Move around, take a step back, and don't forget to clock out at the end of your shift.

2 What's App group - support groups for sharing files, communication and staff attendee huddle