



Client Order Form – Girlfridayz Website-SEO-Social Media -Blog

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COMPANY DETAILS (PLEASE COMPLETE IN FULL)

Contact Name:

Company Name:.....

Accounts Contact:

Project Name:

Address:

.....

.Postcode:.....Tel No:

Fax No:

e-Mail Address:

Signature.....

Date

Fill out this form in full, plus the separate Briefing Form which enables us to collate as much information as is possible about your organization including its ethos, product or service, market positioning and many other choices. Page number type the number required where a tick box is not offer. **It is strongly recommended to tick basic SEO and Social Media Link for the website with 1-4 pages as these are not included. If you want 6-9 or 11 or more pages £40 per page apply.** Basic SEO is enough to be found on a search engine.

Please include some examples of materials from competitors in your sector or other examples that are close to the direction you want your materials to take (or not as the case may be!). These can be complete brochures, leaflets, or advertising.

If you have a corporate style guide or wish us to create your materials to fit an existing design template, please supply all relevant instructions or samples of other materials.

We will need a rough draft of your text. If you want us to write it for you this will cost **an extra £395**, and we will need simple key points about your product or service and your company.

We will also need your logo artwork plus any images you wish to incorporate (please note our supply guidelines). If you require your logo update, please consider our Logo Surgery option which **is just £295** when ordered with any project.

On receipt of your returned form and payment and signed & dated service agreement, we will assign a designer to your project and commence work. You will receive 1 initial plan from which you choose one concept (or elements of each) for further refinement. An invoice will be issued for 50% deposit prior project commencing and Service agreement.

A PDF will be supplied for final author’s comments from which there will be one more round of corrections (to errors and grammatical mistakes as once printed it cannot be rectified).

A final color proof will be supplied as final confirmation which must be returned to us authorized for printing.

We will then require payment in full of the balance prior to printing or issuing log-in details for the website completed.

PRODUCTS REQUIRED

Please tick the item(s) you require and indicate which product types you wish to order:

ORDERING PROCEDURE

Website: Landing Page 1:

SEO: Social Media:

Pages-10: Text writing:

Blog: Pages Number:
1-4 or 6-9 or 11 or more

Picture Service-30: Logo surgery:

Website Bundle & SEO

<p>Small Business & SME's</p> <p>Business Site – 5 pages</p> <p><input type="checkbox"/> Price £756*</p> <p>Business Site – 10 pages</p> <p><input type="checkbox"/> Price £1512*</p>	<p>Small Business & SME's</p> <p>E-commerce site – 10 pages</p> <p><input type="checkbox"/> Price £2172*</p> <p>E-commerce Site – 15 pages</p> <p><input type="checkbox"/> Price £4344*</p>	<p>Non-Businessperson</p> <p>Personal – 5 pages</p> <p><input type="checkbox"/> Price £682*</p> <p>Personal site – 10 pages</p> <p><input type="checkbox"/> Price £1364*</p>
<p>Advanced SEO</p> <p><input type="checkbox"/> Price £537.95</p>	<p>Advanced SEO</p> <p><input type="checkbox"/> Price £537.95</p>	<p>Basic SEO – Starter Pack</p> <p><input type="checkbox"/> Price £265</p>

*Bundle (all included)

Social Media & Deluxe Deal

<p>Profile Creation Plus 2 posts and website link</p> <p>LinkedIn, Twitter, Facebook, Instagram, Youtube</p> <p><input type="checkbox"/> Price £50 integration*</p> <p><input type="checkbox"/> Price £160 Profile creation with integration*</p> <p><input type="checkbox"/> Social Media Planning Price £56*</p> <p><input type="checkbox"/> Social Media Profile Review £100</p>	<p>Juicy Deal</p> <p>Online Store Bundle deal 10 pages Including product pages plus 1 free Social Media Profile creation</p> <p><input type="checkbox"/> Deal Price £1020</p> <p><input type="checkbox"/> Free profile creation with deal</p>	<p>Irresistible Blog Offer</p> <p>2 blog posts per month update & 1 Free Picture for blog</p> <p><input type="checkbox"/> Price £200</p>
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* Already created profiles to link to your website complete integration price applied.

* Price is per Social Media Profile created and link to website

* Social Media Planning price is for Social Media Plan plus actionable recommendation and does not include creating profile(s) of choice.

Others Services & Bolt on

Logo Surgery

Bolt-On Rebranding for £295

Social Media & Blog – Picture Service 30

Pay as You Go50 for £289.88(PW up to 4 posts)

Rolling Contract30 for £1256.16

Picture Service-30 for £60

Annual Subscription Website update £2275

For Social Media & blog update price is per Social Media Platform or blog

Blog post update (2 posts) £150

Website update per hour £15

Select Platform **F T L I P** circle platform of choice if all 5, circle all 5

Copywriting Service

Text for A Project for £395.00

Checkout & Blog Page Add-on – Pages Add-on

Add Checkout for £30

Add Blog Page for £40

Landing Page-1 for £160

1-4 pages for £328*

Extra Pages for £40 per page

Social Media/Forum Site for £17831*

*For personal website only – Social Media site unlimited pages

F: Facebook

T: Twitter

L: LinkedIn

I: Instagram

P: Pinterest