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The Cat Got The Cream Online Business School

Trisha Amable Girlfridayz <girlfridayz@girlfridayz.com>
To: idris.elba@gmail.com

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Dear Idris Elba,

This is not a sponsorship offer, but a request for attendance.

On the 3rd day of Black History Month UK, The Cat Got The Cream Online Business School invites you to attend our business marketing school for executives.

You are the perfect attendee because your work ethic is amazing, and it has got you many nominations for a BAFTA Award and six Emmy Awards, named in Time magazine—in the 100 list of the most influential people in the world 2016, matching our modest, humble award, Be Mogul 2018/2019, The most inspirational, influential black owner in Britain. I am an innovator renowned for my altruistic effort to extensively advance the Marketing Industry. I'm the first black woman to develop the Amable Sales Method, going for £1.3m, born out of seven sales theories, along with its rules of Sales $C=NC^2$, and its accompanying sales manual.

I think I start by saying, I appreciate you and the hard work that you do day in and day out managing your team. It must not be an easy task, and sometimes it can become impossible or overwhelming.

We understand this.

When the latter occurs, Idris, you must regroup your thoughts, and it makes perfect sense to access mentoring support sessions that don't eat into your time. Because in the incubation growth pathway, you get 10 hours of outreach sessions per week. With an initial Zoom meeting with your business marketing consultants to gauge your sales margins and the support required. Every week for 1 hour for three months.

You benefit from two networking sessions with a group of 60 trailblazers, sharing growth strategies and opportunities, essentially learning from each other. —Brilliant.

Then, in the last month, the incubation growth pathway dinner with the 60 trailblazers and your personal business marketing consultants in a London restaurant of our choice.

Next, you have an opportunity to recap the lessons learned for the past three months before you resume your training sessions for 15 months in the growth pathway to stardom.

When you reach there, you get 5 hours of outreach sessions per month. You can book a Zoom meeting for 1 hour or 1/2 with your business marketing consultants, or if you prefer a 1-hour face-to-face meeting in your office, cafe or local library or virtual office.

You receive lessons and tasks during the 15 months to complete with your business marketing consultants, and because the service is delivered real-time and on demand, you must apply the strategies in your work straight away, see if it works, and A/B test each strategy given.

Ideally, you should have learned the process during the incubation period of three months.

In the 14 months of the growth pathway to stardom, you've a chance to apply for your professional doctorate, if you can verify that you increase your initial profit by 25% more.

The school ends on your 15-month date of registration. You can reapply if you fail or if you feel you require more

mentorship after a year.

You get to study with The Core Assets + The Cellar: A Winner's Combination and The Cellar for the first three months.

The book is for life, but The Cellar, you only get access to it once, for free as part of the Incubation Growth Pathway.

If you want more time in The Cellar, you will need to purchase a three-month or 6 months subscription.

The Cat Got The Cream aims to develop leadership, not top talent.

You should attend if you fit the criteria and have passed the Readiness Quiz, the Entrepreneurs Quiz, and the financial requirements.

We require CEO, Managers, Staff Members, Entrepreneurs, Solopreneurs and existing businesses with three years or more. It does not matter the size of your business.

Idris, if you feel it's not for you, please refer this email with our express authorisation to a suitable business owner for our business school of trailblazers like you.

If you feel it is for you and want to know more, [here are the links you should access today](#).

Yours sincerely,

Trisha Amable
Founder, CEO of Girlfridayz Limited

**"Girlfridayz provides you with the insights you need to
Optimise. Your marketing to achieve better sales.
Success is with you, my friends"**

In case you are wondering how we do this, please see how we compare to other marketers in our space: [Join the elite here](#)

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