



Grow Your Business With Us

The problem with the SME support and the Self-Employed

The Cat Got The Cream Online Workshop solves the problem identified with small businesses in the UK, which sends the wrong message to its customers.

Problem identified

The problem identified is that the article needs a broader understanding of the historical context and social climate. More businesses are closing down than starting up for the first time in over a decade, with transport and storage firms being worst hit in the UK per Office of National Statistics.

The needful nucleus advancement that The Cat Got The Cream business school Workshop and The Core Assets + The Cellar: A Winners Combination provides is the changes needed to dismantle the false pretences proposed disincentive for working and investment for self-employed and SME current system presents to help you startup a business the right way or grow your existing struggling business if you are 3 years in or more. If you starting up you benefit from our service too.

SME CASE STUDY

OBJECTIVES

SMEs have a problem with the support provision received from mentors and coaches. The thinking felt is that SMEs are supposed to know everything and are expected to demonstrate that they can make a profit or a sum of money per month over £17500 in year two of starting without receiving any support.

I experienced the latter disincentive for working and investment for self-employed individuals firsthand when my award-winning Government- accredited online business Girlfridayz Limited was affected by the Cost-Of-Living economic residue of COVID-19 causing me to add funds to our cashflow forecast and write to the DWP for a tendering contract to survive the crises— I Am a supplier of services registered onto the flexible support fund dynamic

there is no heuristic support offered to business owners through workshops mainly masterclasses, and webinars. There's only 1 unique heuristic business support mentoring learning method based on the Learning Pyramid of the 60s proposed by Girlfridayz Limited in London offering to apply business and marketing strategies and tactics at source and offering Girlfridayz accreditation - professional doctorate if a business managed to increase profit by 25%.

SOLUTION PROPOSED

1. Rebuild product images and branding
2. Provide peer to peer influence and PR
3. Powerful word-of-mouth advertising and Social marketing including online presence
4. The Core Assets + The Cellar: A winners Combination heuristic learning approach
5. 2 ways access—Independent heuristic learning through The Cellar and Supported heuristic learning through The Cat Got The Cream hybrid online workshop provision.



Visit /search



Girlfridayz

PATRICIA TRISHA AMABLE
CEO of Girlfridayz

About 9 years ago, our company Girlfridayz Limited improved our brand and company image to give a proper experience to our customers.

Proposed solution for SMES



Business Development and research support, for ongoing business

Support offer by The Cat Got The Cream and our website



Specialist support for different sectors such as digital marketing

Support offer by The Cat Got The Cream and our website



Marketing and Competitor Analysis

Support offer by The Cat Got The Cream and our website



Networking with likeminded individual / enhancing their client base

Support offer by The Cat Got The Cream and our website



Membership of pertinent trade bodies

Support offer by The Cat Got The Cream and our website

Proposed solution for SMEs

1 Designing and building a website



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2 Business card and flyers design



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3 Business advice for new business



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4 Advice on the legal aspect of self-employment



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5 Meanginful 1 to 1 consultation with prospect/customers



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6 Marketing and Competitor Analysis - Social media marketing



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7 Self-Assessment Tax return guidance



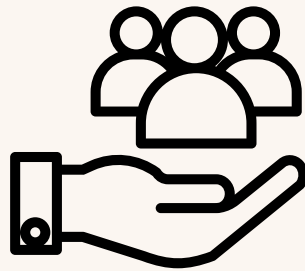
Support offer by The Cat Got The Cream and our website

8 Keeping accurate records of income



Support offer by The Cat Got The Cream and our website

Benefits of the latter



General and specialized consultations

currently, there is no provision offered to the UK SMEs.



The Cat Got The Cream - Get Professional Specialist Mentoring while you work.

The Cat Got The Cream Business School offers professional specialist services activities and lessons designed to enhance your business and marketing skills. Our incubation pathway course encourages you to apply what you learn while you work, allowing you to effectively test and refine your strategies and tactics.

Professional inclusive exclusive mentoring support.

The 18-month specialist professional constructive support structure is provided at regular intervals with your professional business marketing consultant. Allows constant and consistent practical tasks-oriented assistance. The group of 60 business professional provide a wealth of industry-related knowledge to each other through networking facilities.



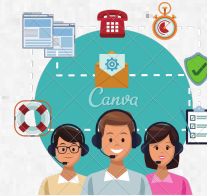
Innovative strategies and tactics for business growth

The core assets plus the Cellar: A Winner Combination is offered to the small businesses attending the Cat Got The Cream support provision for 18 months. The independent SMEs will benefit from this support too as Girlfridayz Limited provides support to startup businesses and existing businesses struggling to achieve sales and The Cat Got The Cream exclusive support full capacity is up to 60 referees accessible on completion of a referral form and readiness challenge.

The Cat Got The Cream

Provide a unique heuristic expertise approach that other providers do not offer to SMEs.

Our services



Weekly Zoom Meeting

Three months weekly incubation pathway with a dedicated staff member and completion of tasks offers with the referees.



Monthly Meeting

After the three months incubation pathway to business growth a monthly support services is offers using various methods of support.



Monthly networking the first 3 months

Networking offer the referees to meet up and get to know each other business.

We at Girlfridayz Limited The Cat Got The Cream can offer you subcontractor services register your interest to refer yourself to The Cat Got The Cream SME owners if you like our solution



<https://www.girlfridayz.com/register-your-interest>

SMEs should apply this principle to their customers

The Sales **STAR** Principles

S

T

A

R

Situation

Detail the background
provide a context
who, what,
where
when and how

Task

Describe the challenges
and expectations
what need doing
and why

Action

Elaborate your specific actions
what you can do
how are you going to do it
and what tool do you need to use?

Result

Explain the result,
the outcome expected,
recognition,
savings, quantity
and quality of your product and services

Girlfridayz—Trisha Amable