

Form

Form Fill-in-the-blank

Answer the following

Are you using forms in your business purposefully to capture relevant data for your business need?

Are your business only capturing in your form basic data (full name, full address, telephone number, mobile number and email)?

Are your business capturing in your form sub-data to be able to carry out your business activities and support your customers holistically in order to address your customers need and result?

The purpose of a form method is to capture people information to process the information at a later date. A form can be simple or complex. However, your form is to follow the data protection act, intellectual property law and GDPRs.

example: You can use an order form attached to a sale letter about a product or service. You can use a form to capture referral with an Irresistible Offer in exchange for the information. You can use a form to capture winner data for your business competition. You can use an order form to capture your customer details. You can use a form to capture private users for your events using the scarcity marketing strategy or the curiosity strategy in tandem, you can use a form to capture your customer data to build your customer persona or avatar, reviews and survey.

You can evaluate its effect on your audience, its application to your business, customers acquisition, leads generation and sales.

Understanding the strategies and tactics used in the playbook can increase your income if you use them in conjunction with each other to produce better results and gain successful sales.



Marketing Tips

- A form is useful for your business, however, you only need to capture the data that help you carry out your business activities and address your customers needs.
- Do not pre-tick or pre-select the checkbox or radio button in your form it is illegal.

SOURCE: GIRLFRIDAYZ

My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.