

Target Market

Fill-in-the-blank Target Market

Answer the following

Have you identified your audience for your business product or service, your customers' group?

Do you understand the importance of targeting the right audience for your business product or service?

Did you research your potential audience before targeting them?

Did you engage with your potential audience on social media platforms to determine their suitability for your product or service?

Have you systemise and automate your TM strategy that was successful and documented why it has failed.

The purpose of the core asset TM fill-in-the-blank questionnaire is to assess if you have defined your audience for your product or service.

You can evaluate its effect on your audience, its application to your business, customers acquisition, leads generation and sales.

Understanding the strategies and tactics used in the playbook can increase your income if you use them in conjunction with each other to produce better results and gain successful sales.



Marketing Tips

- Always A/B split test your audience
- Always use and resued the strategies and tactics which work best for your audience.
- Always nurture your business audience.
- Always provide a good service to your customers and do not get complacent it is a business killer.

SOURCE: GIRLFRIDAYZ

My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.