

Print Marketing

Template in the Playbook

Use the following

Playbook example of flyers

Giveaway pens, mugs, keyring any other items with your business details.

Designing a Rolling Banner for face to face local event or online events

Have your business card and three fold brochure ready when you attend face to face events.

Send handwritten Postcard to your existing customers with discount offer

Use 2 to 5 core asset of marketing and 1 strategy in your print marketing

Print Marketing is very valuable for your business. Your customers or prospect remember you because of the giveaway given with your business details. So when ready they can contact you and you may secure a sales

Did you attend the local school fair or local business event and secure referrals while there?



Tips for Print Marketing

- Always carry your business card
- Design a three fold brochure if you provide services
- When conducting an event ensure you have your print marketing material to present or giveaway.
- Give a giveaway to your regular customers or potential prospect.

SOURCE: GIRLFRIDAYZ

My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.