

Email Automation

Template in the Playbook

Use the following

Use The Ultimate Pulling Email Automation template

Use programme like MailChimp, Hubspot, Convertkit...

You can use your email provider and schedule email to be sent at a later time.

You can use your CRM platform which often come with email

You can use Google sheet which offer sending email too.

Use 2 to 5 core asset of marketing and 1 strategy in your email automation

Email automation is very useful for your business and simplified the task of sending email to your right audience especially if you want to send the same products or services. You can also target one person and send an email sequence about a product or service.

If you build a follow up on your social media platform you can garner email this way by asking your followers or connection their email.



Tips for Email Automation

- Always research your audience
- Decide the frequency of sending
- When planning your email campaign ensure that you are given permission to send email to the person.
- It is best not to buy or rent email list has this can lend you in trouble.

SOURCE: GIRLFRIDAYZ

My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.