



**Girlfridayz**

Business support to sole trader & SME's

28 Cambria Road

London SE5 9AE

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## Deep Pockets Loyalty Reward Program Policy

The Deep Pockets Reward Program offered by Girlfridayz Limited is a business community scheme that enables our customers and potential customers to earn Fribiz (point) purchasing our services, business & marketing e-books, templates, The Core Asset of Marketing with its Dual Support System from our online store.

The Deep Pockets Loyalty Reward Program is open to the UK registered Startup business, SMEs, and larger business.

### Deep Pockets® Community Houses Term and Condition

Pony Ride®, Monkey Swing® and Grand House® including Fribiz® point and the Fribiz Allocator application® are the intellectual property of Girlfridayz Limited our novelty and innovation and are copyrighted, and registered trademark part of our trademark business name, therefore, cannot be copied, distributed, rented, lending copies of our models, method and analysis or making an exact adaption of our work and putting it on the internet or any other publication as yours. Created date 19/02/21.

### How Deep Pockets Loyalty Reward Program works

**You get 2 Fribizs for signing up and 2 bonus Fribiz for using our business tool calculator.**

**Pony Ride House** to be part of it, spend between £3.50 up to £119 on products from our online store Pony Ride category, or any other services offered on our website Girlfridayz during the year, and you have collected 50 Fribizs you will be eligible for a £25 gift card.

**Monkey Swing House** to be part of it, spend between £120 up to £999 on products from our online store Monkey Swing category, or any other services offered on our website Girlfridayz. during the year, and you have collected 50 Fribizs you will be eligible for a £50 gift card.

**Grand House** to be part of it, spend between £1000 up to £100000 on products from our online store Grand House category, or any other services offered on our website Girlfridayz. during the year, and you have collected 50 Fribizs you will be eligible for a £100 gift card.

For each house, you can earn 2 Fribizs for every purchase made. The maximum Fribizs you can collect is 50 per customer. Depending on your house the reward you get increased. You



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get a £25 Gift Card if you belong to the Pony Ride House, £50 Gift Card if you belong to the Monkey Swing House and a £100 Gift Card if you belong to the Grand House.

You can earn 2 bonus Fribizs using our Business Tools calculators per year. We can also remove Fribiz from your house for violation of the Houses rule.

The perk unlock is that your Gift Card rewards come from your favourite brands if you get awarded a gift card for reaching 50 Fribizs within a year. Your house badge is given on your total yearly spend.

### Houses competitive element.

You are not tied up to one house during the year, you can move up house during the years depending on your order level, but you are not automatically eligible for the reward in the house. Here some examples:

1. You spend £25 on publications in one order and order a website costing £671 this give you **6 Fribizs points because you get 2 Fribizs for signing up**. Your **order total is £696 for the year and you belong to Monkey Swing House, but you are not eligible for a £50 gift Card** reward because your number of Fribiz is **below 50**. You will get a **Monkey Swing badge**.
2. You spend £2906.20 on our Dual Support System Membership; you have purchased the attached playbook £183.51. Then you purchase in separate orders 22 eBooks costing £6.90 each for the year **you have obtain 50 Fribizs** because you **get 2 Fribiz for signing up**. Your order total is **£3241.51 you belong to the Grand House** therefore **you are eligible for a £100 gift card** reward from the brand of your choice. **You will get a Grand House badge**.
3. You spend on our online store in separate order and purchased 4 templates business plan and marketing plan £25 each and 23 eBooks in separate order costing £6.90 each then use one of our business tool calculators (**2 Fribiz awarded**) for the years. **Your total order is £258.70** you have **obtained 58 Fribizs** for the years. **You went over the maximum Fribiz allowed by 8 Fribizs, hence the Fribiz Allocator automatically reset to zero Fribiz**. **You belong to Monkey Swing House**, but you are not eligible to the £50 gift card reward. **You will get a Monkey Swing badge**.



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## House rule

### 1) Eligibility

To be eligible for The Deep Pockets Loyalty Reward Program, you must be a registered UK government Startup Business (self-employed, Limited) 18 years and over and in receipt of regular incomes and a profit margin of at least £6,475 profit or more a year. The Deep Pockets Loyalty Reward Program is available to the UK registered Limited SME's and with a profit margin of at least £9,501 or more a year.

### 2) Deep Pockets Loyalty Reward Program term and condition

It would be best if you kept count of your number of Fribizs you collected through the year. You can only enter your Fribizs awarded once, and the maximum Fribizs allowed is 50 per year. **You can submit your 50 Fribiz points any time during the year and as soon as you reach 50 Fribiz points.**

If you reach 50 Fribizs, the Fribiz Allocator will allow you to submit your point to Girlfridayz via email. Therefore, you must enter your details in the Fribiz calculator when required.

You must enter your 50 Fribizs in one lump sum by clicking on the plus (2) button, and when it reaches 50 Fribizs, click on the submit Fribiz button.

We will verify your eligibility for a gift card and your house badge given with your total order on receiving your number of points. If you are successful and eligible for the gift card reward, we will email you the amount and request of your gift card's preferred brand. Please ensure that the business chosen offers the possibility for Girlfridayz to buy a Gift Card in those amounts £25, £50, or £100.

The rewards offer based on your order level', and the badge's award on your yearly spent amount.

You can only claim one Gift Card per year from the house you belong to for this year. Every year you would be eligible for a Gift Card reward or any other rewards we decide to offer should we offer another reward the following year. **No cash or any other alternative rewards or substituted prize offer for the gift card's value and only one Gift Card per customer yearly.**



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If you went over 50 Fribizs for the year and you have entered your Fribiz total in the Fribiz Allocator, your Fribiz will reset to zero Fribiz. You can restart collecting Fribiz for this year until the year over. **Each customers year start from the date of your account registration. You cannot save your Fribiz awarded for the following year, and we do not rollover Fribiz if you did not claim your awarded Fribiz for that year. You are not allowed to request or give to other houses members Fribiz to top up your point if you did not reach the 50 Fribizs for that year, and we do not backdate Fribiz points for previous qualifying customers.**

The Gift Card recipient further agrees not to use any gift card it receives in a way that would violate applicable laws or regulations of use, including in any manner that would constitute bribery, an illegal kickback, an unlawful campaign contribution, or any other violation of applicable anti-corruption, political activity, or other laws.

The Gift Card recipient's receipt and use of any gift card awarded are subject to Girlfridayz Limited internal eligibility standards and the terms and conditions of the Deep Pockets Loyalty Rewards Program offered by Girlfridayz Limited located at <https://girlfridayz.com/customer-service>.

The gift card recipient acknowledges and agrees that the gift card's purchase is being made, so at the gift card recipient's express request, and warrants and undertakes that it will continue to be always legally eligible to receive the gift card award. The gift card recipient agreed that it might receive an electronic gift card or physical gift card depending on the brand of its choice gift card type offered.

The gift card recipient agree to provide a picture or video of him/or herself with the gift card awarded of their preferred brand to place on our Deep Pocket member gallery and further agreed in accordance with the data protection act 1998 and GDPR 2018 to permit Girlfridayz Limited to use such content for marketing purpose of the Deep Pockets Loyalty Reward Program.

I am submitting this term and condition to Girlfridayz Limited to understand that it will be relied upon in connection with the decision to award a gift card reward as further described in the Deep Pocket Loyalty Reward Program policy House rule term and condition.



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### Severability

To the extent of any provision of this policy is found to be enforceable by a court of competent jurisdiction and will be enforced to the maximum permitted by law.

### Dispute Resolution

The undersigned and gift card recipient agree that any disputes between Girlfridayz and the undersigned and/or the gift card recipient regarding this policy and House rule term and condition will be subject to rule and procedure outlined in girlfridayz limited complaint policy located at <https://girlfridayz.com/customer-service>.

### Data Protection

All personal data collected in the Fribiz Allocator will be processed per Girlfridayz Limited Privacy and cookie policies available at <https://girlfridayz.com/customer-service>.

I have carefully read the foregoing policy and its terms and conditions before its execution and understanding its contents. I have entered the Deep Pockets Loyalty Rewards Program in good faith and not relying on any other representations other than those stated herein and, in the eligibility, and Term and Condition of this policy.

By Ticking the agreed, I agree to the term of use on Girlfridayz Limited Deep Pocket page in your account with us. You acknowledge that you have read this policy and agree with its term and condition. It is considered that you have signed this policy that you can download freely from our website and keep it for future reference.