

Girlfridayz

Close



2 Discovery
access current state elicit
customer needs, identify
future opportunity

3 Design strategy
content
lead magnet
tripwire, landing page

AUTOMATION

4 Implement your
automated marketing
design in your website
content

5 Launch, evaluate
it's effect. Use webinar
for slides, video and
Social Media.

6 Optimised, identify
area for improvement
of your campaign

Loop

Strategy