



## Girlfridayz

Business support to sole trader & SME's

28 Cambria Road  
London SE5 9AE

E: [girlfridayz@girlfridayz.com](mailto:girlfridayz@girlfridayz.com)

W: <http://girlfridayz.com>

M: 07931089744

### Website Design Term and Condition

- 1. Website design** we will ask for your requirement which means text and pictures or any other media you want on your site notwithstanding hosting details and domain name as we do not provide hosting or domain. Once the deposit is paid and our documents returned signed, we will issue you with a website start date and request information once all our documents are returned signed and dated and deposit request paid part of our ordering procedure. We will start working on your site providing we have text and any other media you are giving us or uploaded on our site.
- 2. Website order suspension and cancellation.** If you placed an order and we have sent you our pre-populated order form, service agreement including working agreement, client design brief to return signed and dated as well as your website requirement including deposit requested part of our ordering procedure.

**If you did not return our document and paid for your deposit within 14 days,** your legal right to cancel a service expired. You are liable to pay the deposit 50% of the order price legally due because you did not contact us to cancel your website order before your cancellation right of a service expired. **If you decide to cancel your order after the 14 days elapsed,** you are legally liable to pay our cancellation fee of 50% of the value of the order made because you did not contact us before the 14 days expired and your right to cancel a service expire.

**If you decide to suspend your website order after your cancellation right expired,** you are still liable to pay for the deposit required legally as you did not cancel your order but suspended it. As a goodwill gesture we offer another two weeks to settle the deposit and return our documents part of our ordering procedure as we prefer to complete your website order and build a beautifully design website for you.

- 3. We expect to receive information requested within a month of your website start date.** If we do not received any information despite reminding you that we requested information to start your website and you have not supply any for us to start on your site within the month, we will consider that you have cancelled your website order and no deposit will be return as it equals the value of our cancellation fee charge which is 50% of the value of your website design price.
- 4. If we started working on your site for a month or more** and we have requested text and media during this timeframe but we are not in receipt of It within a month of the last request date, we will consider your site is terminated and will request the full payment for the site remaining which is lawfully due.



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5. **If you want us to update pages or provide text, pictures or any media after the month elapse**, we will consider that you are hiring us to edit your website page as your web editor hence this part of our business support work at £15 per hours any new pages to create during website update price per page apply. You have an opportunity to opt in for our yearly subscription service too.
6. **In design changes** for website design we can carry out amendment or correction on your website design as long as we are working on your website development we can correct or amend information before your website is terminated providing it is feasible and reasonable as per website development documentation provided by you or written in our Client Design Brief which is a prerequisite prior to starting on your website design. **This does not include change of mind with regard to the design of your website and we are asked to redesign your website from the start or change a certain number of pages nearer the completion of your website or domain name changes including logo design associated with business name.** This request will be initially refused as we nearly finish your website and this change are considered very significant, time wasting causing unnecessary delay in the completion of your website design and therefore more likely to result in the termination of your current website and the remaining balance will be due in full. If you insist on us redesigning your website the bundle price for your new website will apply and the payment requested to be paid upfront prior to us starting a new website design for you and a new service agreement will be issued to you.
7. **Amendment on website completion** a time frame of **two weeks is given for amendment and start from the date of the website completion date and all hosting details have been given to you.** The amendment we are willing to carried out on your website include text amendments or picture, change of video once we are in receipt of the full payment due for your website completion or remaining balance if you have been offered a repayment plan. **Bear in mind** change of design or colour scheme or total changes of pages is not consider as amendment but redesigning or updating your website therefore if you insist we will consider that you are hiring us to redesign or update your website and full website price will be due according to website bundle price selected or website update hourly rate will apply.
8. **Website Policy:** if we requested the legal website policies during the development of your website such as cookie, privacy and term and condition, include cookies banner and you do not provide this to us. If you do not provide this to us we can write your policies for £80 per policy and add them to your website. If you refuse we cannot be made responsible if you are fined by the UK Government for not having these policies on your website.
9. **On website completion and termination** and all payment have been received and no legally required policies are on your website and you contact us to add these policies on your website and you have provided us with your privacy, cookie or term of use policies to upload on your site we will charge you £30 for uploading your policies. If you do not provide us with



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the policies and request that we write each policy for you a fee of £80 per policies apply plus £30 for uploaded them on your website.

10. **After one months has elapsed** and you asked us to change your website it will be considered re-designing a new site for you under the same domain name or another domain name website design price apply plus deposit and a new service agreement will be issued to you.
11. **Please bear in mind** that the cookie policy for any online business is a legal requirement and your website must have it and make the user aware of the use of a cookie. We can provide you with a cookie policy for £80 and upload it on your site.
12. **Website completion with not enough** content (thin content) affect your ranking, we will not be taking responsibility for the lack of content in your site if this is due to a lack of text, pictures or media provided by you to make the site appear full of information as we requested text and pictures or other media but were not provided with it in the time frame specified. We do not take any responsibility toward the look as the information has not been provided to us when requested.
13. **Duplicate content** such as text, pictures, video, music, podcast, categories are unnecessary and affect your ranking hence can be punishable by Google has your site need to be robust and only have original content. We will inform you if such situation arises and provide a suggestion on how to make it better with your information provided. If you insist on having your duplicated content and refused our suggestive improvement we will do as requested as long as it is deemed reasonable, however, if it is deemed unreasonable we will refuse to apply the duplication requested and we will terminate your website immediately and full payment remaining will be due legally. Bear in mind that we do not take any responsibility for the look and feel of your website and if later on your ranking is affected or you do not like your design we cannot be made responsible as we would have provided you with a workable solution and you refuse.
14. **If you cannot provide text, picture, or media** but we know your business we can put some text has we have a copywriting service for £395 and pictures from our Royal Free or Paid picture stock. If we need to work on a picture for you if they have not enough resolution or bad pictures, we may charge £5 per pictures work on or if you do not agree and insist on having the picture provided it will be featuring on your site but we cannot be responsible for the visual any longer. We may refuse to put your pictures altogether and ask you to provide another one. If we must alter pictures for you a fee of £15 per picture is charged or create pictures for you a fee of 30 per pictures is charged.
15. **For video**, we do not provide video service so you will need to provide us with your video and the correct link to upload it on your site. You must ensure that your video is working correctly as fault can develop in the video code and we cannot be responsible for an error



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occurring in the video. If this occur, we will request another video error free and we will request the correct video format for instance MP4 and others available format workable with CSM platform use and your host requirement.

- 16. For linking your site** to another site belonging to you no fee is charged, however if you want to link your site to an external site or embedding another website in your site a fee of £180 applies.
- 17. For logo design**, a fee applies of £295 if we design your logo for your business. However if you change your business name and you require a new logo associated with your new business name a fee of £295 apply for the new logo design. On occasion we may have to pay a third-party logo design for you if this occurs you will need to pay us the fee charged by third party logo provider.
- 18. For a large website project** (social media or forum site) or E-commerce site you are required to pay monthly instalment or two instalment payments while we developing your website based on the total bill remaining and the estimated website completion date after initial deposit required is paid. You will need to repay any out of pocket cost associated with your website such as program, plug in or template purchase for the development of your website and these fees are not negotiable and are due therefore will be added to your remaining bill. If you do not want these programs or plug in or templates or do not pay third party monthly fee for app add-on added to your website and there are necessary for the development we cannot take any responsibility for the functionality and missing content on your site has you refused to pay for necessary add-on on your website which will enhance the functionality and user experience of your website.
- 19. Payment facility offer on large website project:** We can on request waived the deposit requested on large website project and offer you to pay monthly payment on your website building until completion. This structure is perfect for people who cannot pay a bulk deposit amount in one lump sum and it helps budget payment for your website development. **Bear in mind** your website will not be deploy to you until all payment are received and cleared.
- 20. Suspension of website development** we understand that on occasion people can request their website development to be suspended for any reason and we required to be made aware why you are requesting your website development to be suspended and if you are on a repayment plan we will request for you to pay part of the balance remaining which will be two months payments due prior to us suspending your website development. However, if the suspension request is a month before the deployment of your website due date, we will consider the suspension request as a temporary cancellation therefore we will request the balance due to be pay immediately prior to us suspending your website development.



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- 21. Website Migration** If you require us to migrate your website to a new host or your own registrar, we can do this for you, however we are not responsible if the migration failed due to your files needing updating. If your website has been designed a long time ago chances are the code (program) need to be updated to the latest technology. If you did not update your files, folders, databases, widgets and we do your migration for you we will not edit your code for you and update them has it is not part of our migration services.
- 22. Virus Removal** If you asked us to remove virus on your domain we can do so for you, however when your domain has been infected chances are you will need to migrate your website again because most files will be deleted and your website will not perform the same way again and you may have errors appearing suddenly. We will charge you only for removal of virus but if you require migration of your files and want us to migrate your files, folders, databases, widgets, and email price of migration will apply.
- 23. Website Bundles** Our website bundles come with your on-page SEO only and we will do your content SEO to ensure visibility on search engine. However, off-page SEO are not part of our website bundles and you will need to use one of our SEO packages if you want us to do your off-page SEO. Our bundle come with Social Media link integration but if you require us to create a Social Media Profile for you and integrate the link after in your site we will charge the price of Social Media Profile creation but not the integration. Mobile view is part of our bundle offer therefore we would create your mobile view, however if you selected a website design package which are not part of our bundles offer, we will charge you £25 for your mobile view and £40 for a blog page and £30 for checkout pages.
- 24. Website update** We can update your website for you after completing your website should you want us to do so you will need to order this service whether our yearly website update subscription or our pay per hour services. Please note nor the yearly website update subscription or the pay per hour service does not include web page creation which is charge at £40 per page. We can update your existing website too even if we did not build it for you and the same term apply.
- 25. 10 or more pages** if you require more pages add £40 per pages. We built responsive websites using CMS (Template) or coding in JavaScript, CSS3 and HTML5 adding these codes to the template provided by host carry a fee of £180. **If you want 10 pages or 15 pages website bundles**, use our order form to order your chosen bundle as it is not available for online order of a large website bundle. You can download our website order form from our contact us page on our website and any other form pertaining to website design.
- 26. Website completion:** Once your website is completed this apply also to website update as a precaution, we will temporarily obliterate your password, this is to prevent any design change or alteration or deletion until full payment is received. Once full payment is received,



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we will put back your original password. We will not issue you with login details until all payment in full are received.

- 27. Domain name and connection** we do not have any responsibilities for your domain name, and we do not provide domain name we just design pages under your domain name that you provide us with. Therefore, you are fully responsible for your domain ownership and its renewal fee when due. If you request that we connect your domain to your host, we can do this for you, but we charge a £35 fee for connecting your domain name to your host. **If you change your mind and we have connected your domain name for you**, and you want to connect your new domain name to your host you would need to migrate your website pages to the new domain name. If you asked you to do this for you a migration fee is charge £360 without SEO relisting and if you want us to do your SEO after the migration of your website, we charge £520.
- 28. You can download our free report** website design has been made very easy over the year due to sophisticated website builder and are sold as you do not need to code, no coding needed just put your text, add your picture and the builder will do it for you. This the bases of using a website template. However, with this development in website technology as emerge a section of people who think they can build a professional website design without a professional webmaster input to avoid paying for their fee for the work carried out, or any other reasons. Nevertheless, website design remain a science and required coding often enough people who build their website on their own errors occurs in design, link structures, and form, too many unnecessary elements, too many pages used for very little content, wrong marketing used and more. After conducting several free website reviews for website owners, we felt compelled to write a [special report 26 common website design mistakes that cripple your business and how to fix them](#) for people who decide to use website builder has they appeared to be so easy to use, but so many errors are within their websites, which demonstrate a lack of knowledge and expertise. You can download our free report and learn about 26 website design common mistakes people make.