

Planning

Planning Fill-in-the-blank

Answer the following

Do you have a Business Plan for your business and update it regularly?



Planning is the process of making a plan for something. The purpose of business planning is to lay down your idea and business goals and objective on a piece of paper in a detailed manner.

A plan can be simple or complex and the more detailed you put in your plan the better. Because you building a structured plan and how you are going to execute your idea, build a website, build your business, build a product, present your service, acquire customers, and leads, how you will use the strategies and tactics, the price of your products or services, your target market audience, your purpose, your distribution channel, your profit projection, your break-even analysis, your marketing campaign, your finances, the break-down of cost to your business to carry out your business activities, your business structure, operation, staff needed, your business processes, your business name, headline, positioning, the location of your business, business equipment, SWOT analysis, competitors analysis... A plan is the foundation of your business.

You can evaluate its effect on your audience, its application to your business, customers acquisition, leads generation and sales.



Marketing Tips

- If you want to develop a detailed business plan use a professional pre-design template, they usually thorough and easy to complete.
- We suggest that you use our business plan and marketing plan as well as our 5W1H content strategy which is your vehicle to success. [Find out more](#)

SOURCE: GIRLFRIDAYZ

My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.