

Irresistible Offer

Fill-in-the-blank Irresistible Offer

Answer the following

How often you offer to your audience a discount or a free product, service or money.

Have you used the core asset IO sparingly?

Have you used lead magnets with discount offers or free giveaways, money offers...

Describe why the strategy was successful or if it fails; explain why?

Have you used IO in your content without giving a discount, free content or money?

Have you systemise and automate your IO strategy that was successful and documented why it has failed.

The purpose of the core asset IO fill-in-the-blank questionnaire is to assess your progress and help you generate revenue.

You can evaluate its effect on your audience, its application to your business, customers acquisition, leads generation and sales.

Understanding the strategies and tactics used in the playbook can increase your income if you use them in conjunction with each other to produce better results and gain successful sales.



Marketing Tips

- Always A/B split test your audience
- Always use and resued the strategies and tactics which work best for your business.
- Do not ALWAYS use the core asset IO in your content because you will not make the desired profit.

SOURCE: GIRLFRIDAYZ

My Personal Support Package



If you need one to one support. We offer a 30 minutes zoom or what's app call monthly to support you and encourage you to implement the playbook tactics and strategies to your advantage and achieve greater in your business.